

Manifesto

[Speaker] Our 140-year journey in Indonesia, began by supporting trade, from the archipelago to every corner of the globe.

[Text on screen]

1884

First office in Batavia

1896

Second office in Sourabaya

HSBC is now one of the leading international banks in Indonesia

[Speaker] By combining the strength of our international network with local expertise, we empower Indonesia to seize opportunities in the global market, and vice versa.

Our presence is deeply intertwined with Indonesia's economic landscape.

We've navigated challenges and adapted continuously, from the industrial age to the digital era.

As the economy grows, Indonesian families prosper, building financial resilience, for future generations.

We remain committed, and will never cease, to push boundaries, driving even more significant growth.

We bring opportunities, nurturing individuals with skills and integrity, to confidently navigate, a world of opportunities.

Thank you for joining us in this journey.

[Text on screen]

Artwork commissioned by Amis Muhammad

[Speaker]

No matter where life takes you, HSBC is always with you.