



Press Release

SOIna and HSBC to Build Independence of Mentally Disabled Athletes for Equality and Better Future

Preparing Mentally Disabled Athletes, Families and Coaches with Comprehensive and Appropriate Health, Education and Skills Programme

Jakarta, January 22, 2017 – The Special Olympics Indonesia (SOIna) announced today its collaboration with HSBC, a leading global financial institution, in rolling out a special programme which includes health support, education, training, programme dissemination and advocacy aimed at empowering and preparing a better future for more independent and productive athletes with mental disorder. The programme is designed to last for three years targeted at athletes with mental disorder in Riau province, their families and coaches.

"The programme organized by SOIna and HSBC is in line with our vision and mission to provide opportunities for people with mental disorder to become a useful and productive person that are well accepted and appreciated as part of the community through sports. At the same time, we provide a sustainable opportunity for them to create a healthy body, build courage, instill happiness and show their ability, skills and friendliness with fellow Special Olympics athletes as well as with the wider community," said **dr. Iskandar Z Adisaputra, Secretary General of SOIna.**

The alignment between the programme and the vision, mission, and commitment is also affirmed by HSBC. **According to SVP & Head of Corporate Sustainability HSBC Indonesia Nuni Sutyoko**, for HSBC, sustainability means building our business for the long term by making decisions that balance social, environmental and economic considerations. The approach adopted by the program is also deemed in accordance with HSBC's commitment in upholding equality and inclusiveness.

"The programme that we roll out with SOIna offers a comprehensive approach, touching both the physical and mental aspects of the athletes as well as their immediate environment, namely parents and coaches. Through a comprehensive approach, we hope that athletes with mental disorder will be able to optimize their capacity despite their limitations, so they are not only able to make achievement that serves to strengthen confidence, but mentally they are also able to demonstrate their capacity as individuals who are able to socialize, productive and equally recognized as member of the community. "

One of the innovative and interesting programmes implemented by SOIna and HSBC in order to strengthen the character and self-confidence of athlete with mental disorder is the "Athletes Leadership Programme". Through this programme, athletes will receive trainings, ranging from public speaking, advocacy, organization, to coaching. Through the materials presented, athletes with mental disorder are able to optimize themselves in trainings and competition in sports, as well as improving their ability to socialize, build friendships, and achieve the best performance both on and off the field.

As with health programme, SOIna and HSBC will provide facilities for mentally disabled athletes in the form of periodic examination and further treatment if necessary. Health checking includes the eye (Opening Eyes), teeth (Special Smile), physical therapy, auditory



(Healthy Hearing), education and healthy lifestyle assessment (Health Promotion), and emotional health.

In order to ensure the healthiness of the athletes with mental disorder, the programme takes into account the limitations of their intelligence level and other mental function. Therefore SOIna and HSBC involve parents and coaches in the programme. To the parents, SOIna and HSBC provide programmes designed to improve their capacity to understand health condition, such as knowledge of hygiene in general, the wise ways to provide care and advice about health to children, understanding nutrition and healthy lifestyle according to the individual needs of athletes. “Family Health Forums” are also provided to allow for an exchange of information on health, important references, and sharing support among fellow parents of children with mental disorder.

Especially for coaches, SOIna and HSBC hold the “Special Olympics Coach” programme that provides coaches with knowledge on health and how to perform maintenance or approaches to various conditions of athletes. Through this programme, the coaches are expected to know the specific needs of each athlete, from the different nutritional needs of athletes to determining the most appropriate programme to maintain physical fitness of each athlete.

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About Special Olympics Indonesia (SOIna)

The Special Olympics Indonesia or SOIna is the only organization in Indonesia that is accredited by the Special Olympics International (SOI) for training and sports competition for people with mental disorder in Indonesia. Indonesia became a member of the 79th Special Olympics on August 9, 1989. Up until 2011 SOIna has embraced 55,000 athletes from 33 provinces in Indonesia. The SOIna was chaired by dr. Pudji Hastuti, MSc PH during the period 2006-2014, under the guidance of State Minister of Youth and Sports of the Republic of Indonesia and Mrs Sri Soemarsih Surjadi Soedirdja.

About HSBC Sustainability

For HSBC, sustainability means building our business for the long term by balancing social, environmental and economic considerations in the decisions we make. This enables us to help businesses thrive and contribute to the growth and resilience of communities. As part of our commitment to the community, we provide financial contributions to community projects globally and thousands of employees across the world to get involved by volunteering their time and sharing their skills. HSBC focus its community investments on Education and environmental programmes, as we believe that education is the key to prosperity, while investing in environmental programmes mitigate changing climate and pressure on critical natural resources affect global economic development.



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