

HSBC Sustainability
Building Community Resilience and Supporting Indonesian Economic Recovery

Jakarta, 1 February 2021 – Currently 94.69 percent of MSMEs in Indonesia have experienced a decline in sales. They also experience production pressures due to rising raw material costs and difficulty maintaining labor. As the result, 72 percent of MSMEs in various regions were unable to maintain their business. ¹ This condition is very concerning since MSMEs are one of the drivers of the domestic economy and labor-absorption in Indonesia.

PT Bank HSBC Indonesia (HSBC Indonesia) since the beginning of the pandemic has consistently done efforts to help vulnerable communities affected by the COVID-19 pandemic. Through cooperations with Rumah Zakat, Wahana Visi Indonesia, PMI, and YCAB, to date various contributions to many regions in Indonesia have been distributed.

MSME players and farmers are the focus HSBC Indonesia's distribution of support this time, considering that both of them have been severely affected by the crisis.

The report from the field team of HSBC Indonesia's partners also reveals some harsh situations faced by MSMEs and farmers in various regions. Most of the MSMEs booked an increased business debt, while many farmers experienced losses due to the drastic drop in prices for agricultural products.

Through the programs run by the four NGOs, more than 4,800 MSMEs and farmers, as well as more than 21,000 families vulnerable to the pandemic impact have received assistance from HSBC Indonesia. Contributions given to MSMEs and farmers are in the form of business training, mentoring and business monitoring, to capital assistance and business / agricultural insurance. Not a few employees who were laid off due to the pandemic have switched professions to become farmers or open businesses with the help of venture capital from HSBC.

“All of the efforts and contributions that we channel to MSMEs, farmers, and vulnerable communities are aimed at making them resilient in facing the crises. MSMEs are the backbone of the economy, and farmers are the pillars of our food security. We must support both of them together for our own sustainable future,” **Nuni Sutyoko, Head of Corporate Sustainability PT Bank Indonesia said.**

It is also on this basis that in the fourth quarter of this year, HSBC Indonesia has made another contribution. Coinciding with the HSBC Sustainability Online Discussion "Building Resilient Communities" held recently, **President Director of PT Bank HSBC Indonesia, François de Maricourt** handed over further community assistance through Rumah Zakat, which was

¹ <http://lipi.go.id/siaranpress/diagnosis-ekonomi-nasional-terhadap-kinerja-umkm-di-pandemi-covid-19/22069>

represented by **Nur Efendi, CEO of Rumah Zakat** and Wahana Visi Indonesia, which was represented by **Doseba T Sinay, CEO and National Director of Wahana Visi Indonesia**. Also attending to witness the moment, **Minister of Cooperatives & UMK Teten Masduki** and **Deputy Chairman of the National Economic Recovery Task Force, Bambang Widiyanto**.



“It is important for us to build synergies between the government, community aggregators such as Wahana Visi Indonesia and Rumah Zakat as well as the private sector such as HSBC Indonesia. This will ultimately help MSME players and farmers develop and help build community resilience in this country,” said **François de Maricourt, President Director of PT Bank HSBC Indonesia**.

With the hope that Indonesia will be remain or be even more resilient in the future, this effort offered by HSBC Indonesia will inspire and encourage others to support MSMEs and farmers, because we will only succeed in coming out of this difficult time by striving together.

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About HSBC Sustainability

For HSBC, sustainability means building the business for the long term by balancing social, environmental and economic considerations in the decisions it makes. This enables the bank to help businesses thrive and contribute to the growth and resilience of communities. HSBC helps to contribute to community projects globally and thousands of employees across the world to get involved by volunteering time and sharing skills. Its community investments are pivoted around employability, sustainable planet and sustainable finance. For further information [click here](#).

 HSBC Indonesia  @HSBC_ID

Kontak media

Alina Pranoto | 62 21 30405389 | alinasukmayanipranoto@hsbc.co.id