

Press Release

“SMK Work Ready Virtual Conference: Jobs of the Future”

the conference will invite SMK teachers and students, practitioners, and policymakers to exchange best practice on skills of the future in the context of a rapidly changing labour market.

Jakarta, 1 April 2021 – Changes in globalisation, new technologies, labour market and new environmental challenges have changed the nature of our educational institutions and workplaces. Key questions are emerged from these changes how young people can prepare themselves for future jobs: how can then education system strengthen its role in preparing students with competencies that are in line with the demands of industrial revolution 4.0-for example as critical thinking, collaboration, communication, and digital literacy.

The Covid-19 pandemic and global recession have created an uncertain outlook of the labour market and accelerated change. This has allowed us to harness technology for learning across the country. In May 2020, the second phase of Work Ready was successfully launched strengthening the vocational education system through increasing teachers’ capacity for remote teaching with new technology.

SMK Work Ready Virtual Conference 2021: Jobs of The Future is organised for teachers and students to understand industry trends. The conference creates linkages between industry and practitioners to address the mismatch that often happen between skills acquired by graduates with actual industry demands. During the first day of conference, representatives of teachers from Work Ready programme will share their story in implementing ‘independent project-based distanced learning’ (Pembelajaran Jarak Jauh/PJJ). This best-practice sharing session highlights how the project allows students to develop their soft skills for work-readiness.

“The world has evolved dynamically from time to time. I hope that vocational school students and teachers who attend this conference will realize more about the importance of aligning the readiness of graduates with the demands of the real workplace. Various experiences that teachers have faced can be the interesting and realistic material to share to develop the abilities of SMK graduates. I would like to thank HSBC Indonesia, the Ministry of Education and Culture and Rencanamu for good cooperation and we hope we can continue to develop new ideas in this area,” said Hugh Moffatt, Country Director British Council Indonesia.

“As a bank focusing on the sustainable future, HSBC understands the role that teachers play in ensuring that our future generation is well equipped to be the leaders that can navigate any challenges. A range of skills are needed to succeed in the future workplace. This is what we call Future Skills. Ultimately, with this programme we wanted to provide industry-leading learning and development for the community, students, teachers, and education institutions to help the future generation thrive now and in the future,” said François de Maricourt, President Director of PT Bank HSBC Indonesia.

SMK Work Ready Virtual Conference 2021: Jobs of the Future was held recently, with the first day of conference focused on SMK teachers with more than 3500 teachers attended the event with line-up of speakers such as Reti Dyah Sudarto, National Project Officer, International Labour Organization,

Gumawang Jati, President iTELL, and with remarks from HMA Owen Jenkins, British Ambassador to Indonesia & Timor Leste.

On the second day, the conference invited SMK students and graduates to gain skills and knowledge as they start out in their careers, with expert speakers from diverse industry backgrounds, such as Samira Shihab, Founder of StellarWomen, Amanda Simanjuntak, Co-Founder Markoding, Eza Hazami, HR specialist and many more.


Work Ready Programme is a continuation of Global Education programme that is initiated by British Council Indonesia since 2016 to prepare students to be ready for ASEAN Economy Citizen (MEA). British Council and HSBC is committed to continue supporting education and development in Indonesia through various capacity building initiatives for vocational schools, higher education, and social entrepreneurship.

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For HSBC, sustainability means building the business for the long term by balancing social, environmental and economic considerations in the decisions it makes. This enables the bank to help businesses thrive and contribute to the growth and resilience of communities. HSBC helps to contribute to community projects globally and thousands of employees across the world to get involved by volunteering time and sharing skills. Its community investments are pivoted around employability, sustainable planet and sustainable finance. For further information [click here](#).

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