



Media Release

HSBC and Rumah Zakat bring joy to victims of disasters during Ramadan

Jakarta, 4 May 2021 - PT HSBC Indonesia is partnering up with Rumah Zakat to roll out a special Ramadan program called "Happy with Ramadan" for people affected by natural disasters in four cities, namely Banjarmasin, Pontianak, Malang and Kediri. The relief program delivers 1500 iftar packages, 710 packages of gift to orphans and 550 packages of Eid al-Fitr gifts.

The aim of this aid is to bring joy to people who have experienced natural disasters amid the Covid-19 pandemic in the month of Ramadan. Severe floods hit Banjarmasin and Pontianak in January 2021, inundating houses and cut off road access. Meanwhile, a 6.7- magnitude earthquake with a depth of 60 km in the southern waters of Malang following a subduction of the Indo-Australian and Eurasian plates in the southern region of Java has caused damage in Malang and Kediri.

"God's willing, this assistance is much welcome by the people in Banjarmasin, Pontianak, Malang and Kediri. We all hope that the people affected by the disaster and the pandemic can be happy, and at the same time we can help them to recover and to be empowered," said CEO of Rumah Zakat, Nur Efendi at the Virtual Handover Ceremony on Tuesday, May 4, 2021.

Francois de Maricourt, President Director of PT HSBC Indonesia said, "In this holy month of Ramadan, I am delighted to be working with Rumah Zakat again to distribute aids to families and children affected by a number of natural disasters that occurred in Indonesia. Hopefully our assistance can bring new hope for a brighter future."

The collaboration between PT HSBC Indonesia and Rumah Zakat in an effort to help people affected by the pandemic has been running since last year. HSBC earlier entrusted Rumah Zakat to forward PPE for medical teams in 57 hospitals and health facilities, food packages for 11 regencies, and assistance for MSMEs across 18 regencies/cities.

"Hopefully, the synergy that HSBC has with Rumah Zakat can bring as many benefits as possible for the people of Indonesia, which in turn allows us to make a contribution to the efforts to overcome social problems in Indonesia," said Nur Efendi.

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About Rumah Zakat

Rumah Zakat is a philanthropic institution which manages alms, donation, and other social funds through public empowerment programs. There are four major programs, namely Senyum Juara (education), Senyum Sehat (health), Senyum Mandiri (economic empowerment), and Senyum Lestari (initiative for environmental care). For more information, visit www.rumahzakat.org

Youtube: Rumah Zakat | Facebook : Rumah Zakat | Instagram : Rumahzakat | Twitter : Rumah Zakat | TikTok: Rumahzakat

About HSBC Sustainability

At HSBC, sustainability is defined as an effort to build a long-term business by considering social, environmental, and economic aspects in running a business. It also boosts business activities while contributing to the growth and sustainability of the community. HSBC takes part in various community programs worldwide and involves thousands of employees to contribute



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their time and skill in volunteer programs. The focus of PT Bank HSBC Indonesia's community investment is work skills, environmental sustainability and sustainable finance programs. For further details click [here](#).

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