

HSBC Indonesia Introduces a Series of Convenience Special Services for International Travel

During the HSBC-ANA Travel Fair, HSBC Premier customers can take advantage of a number of privileges, such as booking tickets, travel support services, and accommodations, as well as benefit transactions in the destination country.

JAKARTA, August 3rd, 2023 – At the HSBC-ANA Travel Fair, which will be held from August 3 to 6 at Central Park Mall in Jakarta, PT Bank HSBC Indonesia (HSBC Indonesia) once again offers a variety of benefits to Premier customers who will be travelling internationally.

Among the privileges offered to Premier consumers by HSBC Indonesia are the following:

- For the first time, HSBC Premier customers can obtain pre-sale access by visiting select HSBC Branch Offices in Jakarta and Surabaya. This allows HSBC Premier customers to experience the convenience of early purchases at special prices in locations closer to their residence;
- The consumer is able to choose the date of departure and arrival, or there is no blackout date;
- Large luggage capacity: 2 x 23 kg for Economy class and 2 x 32 kg for Business class;
- Promotions for flight tickets to Japan, the United States, and Canada with up to IDR 4 million in cashback.

In addition, customers who purchase tickets with their HSBC credit card during the HSBC ANA Travel Fair will receive 20 times the reward points for expenditures made in the destination country with their HSBC credit card. Accumulating reward points will enable customers to travel internationally by exchanging the points for miles on a variety of airlines.

Furthermore, HSBC Indonesia once again hosted a 1 Point Surprise campaign. Customers who are preparing multiple items for international travel can exchange 1 credit card point for select Uniqlo travel equipment products through this campaign.

"HSBC Indonesia is committed to continuously innovating in order to deliver the best service to our Premier clients, which comprises three main pillars: Wealth Management, Lifestyle, and

International Education. Specifically for the lifestyle pillar, we are once again partnering with ANA, the leading premium airline in Japan, to provide end-to-end services, ranging from purchasing tickets to pre-trip preparations to travel itself," said Lanny Hendra, Director, Wealth and Personal Banking, PT Bank HSBC Indonesia.

Lanny added that, in addition to the privileges available during the HSBC-ANA Travel Fair, HSBC Premier customers who wish to travel to the United States (US) and Canada can also experience more comfortable flight times when using ANA airlines, after a 7-hour flight to all U.S. and Canadian destinations, which only made one stopover in Japan. Therefore, passengers will have sufficient transit time to rest comfortably before continuing their voyage to the US for another 10-12 hours.

Additionally, customers flying to the US or Canada are entitled to a complimentary stopover in Tokyo. This will make long distance travel very comfortable, particularly when taking family trips. HSBC Premier customers travelling abroad and returning home also will receive complimentary airport transportation.

Since 2018, the exclusive partnership between HSBC Indonesia and ANA has been driven by a shared commitment to providing comprehensive customer comfort. Japan is also one of the most popular travel destinations for Indonesians, including HSBC Premier clients.

ANA airline data shows, in the first half of 2023, the number of airline passengers travelling from Indonesia to Japan and the US increased by 129% compared to the first half of 2019. According to Statista data¹, eating Japanese cuisine, shopping, and appreciating the stunning scenery in Japan are popular activities among Indonesian visitors to Japan.

Airfares to Japan start at IDR 6.5 million (HSBC Premier Mastercard Credit Card cashback included).

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Media Contact

Ariavita Purnamasari

ariavita.purnamasari@hsbc.co.id

Head of Communications and Corporate Sustainability

PT Bank HSBC Indonesia

¹ <https://www.statista.com/statistics/1070837/japan-most-popular-activities-indonesian-tourists/>

About PT Bank HSBC Indonesia

PT Bank HSBC Indonesia has been operating in Indonesia since 1884 and currently serves customers throughout Indonesia. PT Bank HSBC Indonesia is a member of the HSBC Group which offers Commercial Banking and Global Banking services for Corporate and Institutional customers, Global Markets for Treasury and Capital Market management as well as Wealth and Personal Banking.

PT Bank HSBC Indonesia is licensed and supervised by the Financial Authority of The Republic of Indonesia.

PT Bank HSBC Indonesia is a member of the Indonesian Deposit Insurance Corporation.

About HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 62 countries and territories. With assets of US\$3,041bn at 30 June 2023, HSBC is one of the world's largest banking and financial services organisations.