

HSBC Indonesia Launches First-ever Qantas Travel Fair at Plaza Senayan

- *The HSBC Qantas Travel Fair is being held for the first time at Plaza Senayan, a prominent shopping and lifestyle center in Jakarta, appealing to various generations.*
- *The event offers attractive flight deals to Australia and New Zealand, including the opportunity to receive cashback of up to Rp2 million.*
- *Throughout the event, visitors can enjoy a variety of activities and prizes, as well as shopping discounts*

Jakarta, 15 Mei 2025 – PT Bank HSBC Indonesia (HSBC Indonesia) today announced the return of the HSBC Indonesia Qantas Travel Fair in 2025, from 16 to 18 May 2025. For the first time this travel fair will be held for the first time at Plaza Senayan, one of the main lifestyle destination in Jakarta, appealing to a wide range of generations.

The event offers various attractive deals for HSBC Premier customers who wish to travel to Australia and New Zealand. Both are among the favorite holiday destinations, based on data from Tourism Australia in 2024, which recorded around 221,950 visitors from Indonesia, representing about 14% year-on-year growth. In fact, in 2024, Indonesia ranked 9th among countries of origin for international tourists visiting Australia, with 72% being repeat visitors¹.

HSBC Indonesia Qantas Travel Fair 2025 is part of a series of *travel fairs* and *travel weeks* organized by HSBC Indonesia since 2025, as an effort to continuously provide added value and excellent service for Premier customers – including special prices, connectivity to various destinations around the world, access to travel lounges at airports, and more.

HSBC Premier customers can anticipate a range of exclusive benefits at the Qantas Travel Fair, including:

- Special airfare offers for direct flights from Jakarta to various destinations in Australia and New Zealand, with prices starting from IDR 6.4 million for Perth and Melbourne, IDR 6.9 million for Sydney, IDR 8.4 million for Brisbane, IDR 9.2 million for Wellington, and IDR 9 million for Christchurch. These special prices are valid for all types of HSBC credit card.
 - Opportunity to receive cashback of up to IDR 2 million on flight ticket purchases. In addition, special discounts are available for tour packages purchased by HSBC credit cardholders of any type, with savings of up to IDR 5 million.
 - Chance to receive cashback of up to IDR 5 million for Plaza Senayan Elite Membership holders who also own any type of HSBC credit card.
 - The Save and Fly program: customers have the opportunity to receive flight ticket discounts of up to IDR 8 million for top-ups or increases in HSBC savings balances starting from IDR 50 million. This program applies to HSBC Premier Indonesia customers.
 - HSBC rewards points redemption becomes more economical with discounts of up to 50% on Qantas flight ticket purchases, available to HSBC Platinum, Signature, and Premier credit cardholders.
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- Convenient transaction with 0% installment plans for 3- and 6-month tenors, available for all types of HSBC credit cards.
- Travel insurance coverage up to IDR 10 billion and purchase protection up to IDR 300 million with the HSBC Premier Mastercard credit card.

HSBC Indonesia Qantas Travel Fair 2025 will also present various exciting activities for HSBC credit card holders and Plaza Senayan visitors. In collaboration with Warner Bros. Movie World, visitors will be entertained by live appearances from iconic superheroes such as Batman, Harley Quinn, and the Joker at specific times.

In addition, visitors can receive instant prizes such as umbrellas, t-shirts and foldable bags – up to 150 items per day during the travel fair period, every hour from 10:00 AM to 6:00 PM WIB, courtesy of Matilda, one of Australia's iconic kangaroo mascot. Each day, at designated times, 50 discount vouchers of 50% will also be distributed to lucky visitors or shoppers, redeemable at participating Plaza Senayan retailers.

Lanny Hendra, International Wealth and Premier Banking Director, HSBC Indonesia, commented, "HSBC Indonesia is committed to continuous innovation in delivering the best services and offers for our Premier customers, with lifestyle being one of our main pillars. As part of this pillar, we consistently present exclusive promotions through travel fairs like the one we're holding for the first time at Plaza Senayan. We are partnering with Qantas in this travel fair to highlight Australia as one of the top 10 destination choices among HSBC customers – for leisure, education, or property investment. Events such as the Gold Coast and Sydney Marathons represent a prestigious form of sport tourism that has become part of the HSBC customer lifestyle."

With more than 500,000 seats annually between Indonesia and Australia, Qantas is pleased to collaborate with HSBC to provide more opportunities for HSBC customers to explore Australia and New Zealand. "With Australia's signature warmth and evening departure schedules that are convenient from Jakarta, we look forward to welcoming you onboard the Spirit of Australia," said Simon Smith, General Manager Southeast Asia & South Asia Qantas.

Qantas, known as the 'Flying Kangaroo', operates daily overnight flights from Jakarta to Sydney, three times a week to Melbourne, as well as flights to and from Bali. All Qantas international fares include baggage allowance, meals and beverages, and in-flight entertainment as standard.

HSBC Indonesia also partners with Plaza Senayan to offer daily shopping vouchers for transactions starting from IDR 100,000 at all Plaza Senayan tenants using an HSBC credit card. "Customers can check the participating merchants and the terms and conditions through HSBC Indonesia website," said Lanny.

With a range of exclusive offers available only during the travel fair, it is anticipated to attract significant interest from the upper-middle-class consumer segment. Approximately 40% of travel fair attendees typically book tickets directly at the event, drawn by the attractive discounts. The diverse activities and engaging atmosphere of the travel fair also present a unique and memorable lifestyle experience for families and individuals seeking to spend their weekend.

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Press release

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