



Press Release

For Immediate Release

HSBC and ANA Present Special Travel Package Offers to Japan and China at HSBC ANA Travel Fair 2025

Visitors can enjoy a travel package offer to Japan plus China in 1 travel ticket, starting from IDR 7.7 million

JAKARTA, 24 July 2025 – PT Bank HSBC Indonesia (“HSBC Indonesia”) and All Nippon Airways (“ANA”) officially opened the **HSBC ANA Travel Fair 2025**, which will be held on **24–27 July 2025**, located at **Laguna Atrium, Central Park Mall, Jakarta**.

The year 2025 is a great moment for tourism, especially for those seeking unforgettable experiences in Asia, particularly in top destinations like Japan and China. For Indonesian tourists, both countries are ranked as favorite destinations.

Amidst this momentum, HSBC Indonesia is working closely with ANA to present attractive offers for visitors planning to travel to Japan and China through 1 flight ticket, with package prices starting from IDR 7.7 million to IDR 8.4 million after cashback. This package starts from a landing in Tokyo and continues to several cities in China, including Beijing, Shanghai, Qingdao, and Dalian.

“HSBC Indonesia has always presented travel fairs as one of the most anticipated events. This has become one of the most awaited events because it aligns with the lifestyle of HSBC customers, especially affluent customers who prioritize comfort and quality travel needs. The increasing number of Indonesian tourists traveling to Japan in recent years and their interest in the latest trend have also positioned China as a favorite. We are quick to respond to this. Through strategic collaboration with ANA, for the first time we are presenting an innovation in travel packages to Japan and China in just one travel ticket,” said **Lanny Hendra, International Wealth and Premier Banking Director, HSBC Indonesia**.

Known for high flexibility, ANA offers three daily flight schedules to Japan, with options for arrival at either Narita or Haneda Airport. For smart travellers, Haneda has become a preference due to its proximity to the city center, facilitating access to favorite destinations. However, with ANA, authentic Japanese experiences can be felt right from the moment you step on the plane, with authentic Japanese cuisine and full-service onboard.

“ANA is always committed to providing an even better experience for customers from Indonesia,” said **Tetsuma Fujii, Chief Representative, ANA Indonesia**. “We understand the desire of Indonesians to travel to Japan, and for that reason, we continue to improve connectivity and comfort throughout their travel experience. Collaboration with HSBC is the right moment to ensure every journey to Japan and to China is not only easier but also offers real advantages and benefits.”

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“The HSBC ANA Travel Fair event also supports the positioning of Central Park Mall as a complete lifestyle destination for the Jakarta community. This time, the collaboration with HSBC Indonesia will further boost traffic, while also strengthening relationships with loyal visitors through large-scale events consistently held by Central Park Mall,” said **Silviyanti Dwi Aryati, GM Marcomm & Relations**.

HSBC Indonesia’s Focus on Affluent Customer Segment

HSBC ANA Travel Fair 2025 is part of the bank’s series of travel fairs and travel weeks held annually since 2025, especially aimed at giving special experiences and travel offers to its prime segment of affluent customers, including exclusive offers, special pricing, business class upgrades, and other luxury travel benefits.

Starting from access and pre-sale offers for HSBC Premier customers from 23 July 2025, held in several prestigious branches such as Lamoda Plaza Indonesia, Penang Bistro Central Park, and HSBC’s branches like Pondok Indah, Puri Indah, Kelapa Gading, Bandung, Surabaya and for the first time Medan. In this pre-sale session, HSBC Premier customers have the opportunity to order the ticket a day earlier with the flexibility through their home and also enjoy various exclusive travel offers including special upgrades to Business Class, and other benefits.

Then for the main event on 24–27 July 2025, all visitors can enjoy a variety of attractive offers such as Promo 1.2.3, Flash Sale, Sweet Escape deals, and many other specially curated travel promos. Especially for HSBC Premier customers, a special lounge and priority lane are available at the Central Park location throughout the duration of the Travel Fair.

With this special offer only given during the travel fair, it’s not just an ordinary travel fair that only attracts passing visitors. About 40% of the Travel Fair’s visitors directly purchased products at the event because of the attractive offers provided. Various fun activities inside also became an option for families who want to spend their weekends with engaging and educational experiences.

Lanny said, “As The Best Wealth Manager for the past eight consecutive years in Indonesia from The Asset Triple A, HSBC Indonesia is committed to not only being a provider of banking products. We present trusted financial products that are tailored to customers’ needs. As a bank that understands customers, we continue to innovate through various channels to provide services and benefits for customers, including those with travel or leisure plans abroad. We are also aware that every customer has different goals and dreams, which ultimately shape each customer’s lifestyle.”

“This HSBC ANA Travel Fair is one form of that commitment, where we bring better offers and ease for customers to realize their lifestyle goals,” she concluded.

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Attachment - List of Special Offers at HSBC ANA Travel Fair 2025

- Special ticket prices to Japan starting from IDR 4.5 million, to China starting from IDR 7.4 million, to the United States and Canada starting from IDR 9.4 million.
- More affordable travel offers to 2 destinations, namely Japan and China within a one flight ticket only at IDR 7.8 million, specifically for HSBC credit card holders searching for holiday trips.
- Programs 1, 2, 3 provide affordable options to gain 1 ticket at specific times every 2 hours (on Thursday and Friday, and for Sunday only at 4pm) with special ticket prices to Japan starting from IDR 3 million.
- Cashback Flash Sale: Every Saturday there will be a bigger cashback of up to IDR 3 million for business class tickets and IDR 1.5 million for economy class tickets.
- Stamp Collection Program: A chance to collect stamps and exchange them for exclusive merchandise, as well as a chance to win the Grand Prize of 2 economy class tickets to Tokyo.

Attachment - List of Exclusive Benefits for HSBC Customers

Specifically for HSBC customers, enjoy a variety of facilities as follows:

- Upgrade to Business Class with HSBC reward point redemption.
- Guaranteed cashback of up to IDR 4 million, especially for HSBC Premier customers.
- Additional cashback of up to IDR 10.5 million with the Save and Fly program.

For more information and terms of HSBC ANA Travel Fair 2025, please visit the official HSBC Indonesia website at www.hsbc.co.id

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About PT Bank HSBC Indonesia

HSBC has operated in Indonesia since 1884 and currently serves customers throughout Indonesia. PT Bank HSBC Indonesia is a member of the HSBC Group that provides Corporate and Institutional Banking services to corporate and institutional customers, as well as International Wealth and Premier Banking for individual customers. PT Bank HSBC Indonesia is



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licensed and supervised by the Financial Services Authority (OJK), Bank Indonesia (BI) and is a participant of the deposit insurance program from the Indonesia Deposit Insurance Corporation (LPS).

About HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers around the world through offices located in 58 countries and territories. With assets totaling US\$ 3.054 trillion as of 31 March 2025, HSBC is one of the world's largest banking and financial services institutions.

About All Nippon Airways

Founded in 1952 with two helicopters, All Nippon Airways (ANA) has grown into Japan's largest airline. Now, ANA HOLDINGS Inc. (ANA HD) well known as one of the most admired companies in the world by Fortune.

ANA HD was established in 2013 as the holding company of Japan's largest airline group, consisting of 71 companies. This company offers three airline brands: ANA, Peach, Japan's leading LCC, and AirJapan, which is set to launch in 2024 for medium-haul international routes across Asia.

The legacy of ANA's superior service has earned a 5-Star rating from SKYTRAX every year since 2013, making it the only Japanese airline to receive this prestigious award for 11 consecutive years. ANA has also ranked at the top of Cirium's on-time performance in Asia Pacific for five consecutive years since the award was introduced.

In 2025, ANA received the Executive Leadership: Asia-Pacific Award from Flight Global for visionary leadership and strategic growth.

ANA has also received the ATW Airline of the Year award multiple times, recognized for excellence in aviation.

ANA HD has been selected as a member of the Dow Jones Sustainability World Index for eight consecutive years and the Dow Jones Sustainability Asia Pacific Index for nine consecutive years.

For more informations about ANA and ANA HD, please visit: <https://www.ana.co.jp/group/en/>